

The 6th Annual Industry Recognition Awards

Pet Business is proud to present the 6th Annual Industry Recognition Awards, a chance for retailers to recognize the best new products in the industry.

Every month, the editors of *Pet Business* share their "Editor's Choice" for notable new products. But now it's time for you, the retailer, to get in on the action. Let the rest of the industry know who deserves the spotlight for providing the new products that inspire the industry to greater heights.

Fill out any and all categories that pertain to your business experiences. Winners will be announced in the October issue of *Pet Business*.

Your votes must be received no later than August 24, 2007. Fax to (646) 674-0102 or visit www.petbusiness.com.

DOGS: (M)-Manufacturer (P)-Product

Toys
(M) _____ (P) _____

Leashes/Collars
(M) _____ (P) _____

Food/Treats
(M) _____ (P) _____

Supplements
(M) _____ (P) _____

Accessories/Beds
(M) _____ (P) _____

Chews
(M) _____ (P) _____

Health
(M) _____ (P) _____

CATS:

Food/Treats
(M) _____ (P) _____

Toys
(M) _____ (P) _____

Health
(M) _____ (P) _____

Litter and Accessories
(M) _____ (P) _____

BIRDS:

Toys
(M) _____ (P) _____

Food/Treats
(M) _____ (P) _____

Cages
(M) _____ (P) _____

Health
(M) _____ (P) _____

FISH: (M)-Manufacturer (P)-Product

Food
(M) _____ (P) _____

Accessories/Décor
(M) _____ (P) _____

Tanks
(M) _____ (P) _____

Filters/Maintenance
(M) _____ (P) _____

SMALL ANIMALS:

Food/Treats
(M) _____ (P) _____

Toys
(M) _____ (P) _____

Habitat
(M) _____ (P) _____

Accessories
(M) _____ (P) _____

HERPTILES:

Food
(M) _____ (P) _____

Habitat
(M) _____ (P) _____

Lamps/Heating
(M) _____ (P) _____

Accessories
(M) _____ (P) _____

PONDS:

Filtration/Maintenance
(M) _____ (P) _____

Pond Fish Food
(M) _____ (P) _____

SPECIALTY:

Gift/Book/Novelty

DISTRIBUTOR AWARD:

(Optional) Your Name: _____

Your Company Name: _____

City/State: _____

Phone: _____



DEADLINE IS AUGUST 24, 2007

Please send completed surveys to:
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